

23-24

JUNE 2023

ROME, ITALY

2nd Edition of

**INTERNATIONAL CONFERENCE
AND EXPO ON
APPLIED MICROBIOLOGY**

HYBRID EVENT

Theme: "Analysing the Evolving Era of
Microbiology through Innovative Research"

Contact us:

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🌐 <https://applied-microbiology.magnusconferences.com>

A man with a beard and dark hair is looking down at a document on a table. He is wearing a checkered shirt and a lanyard with a badge. The background is dark and out of focus, showing other people and a water bottle on the table.

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ABOUT THE EVENT



Magnus Group cordially welcomes you to attend the “**International Conference and Expo on Applied Microbiology**” (ICAM 2023) going to be held from **June 23-24, 2023** in **Rome, Italy** and **Virtually** to discuss on Microbiology and Public Health concerns with the theme “*Analysing the Evolving Era of Microbiology through Innovative Research*”. ICAM 2023 is an international platform for all health care professionals, experts, researchers, scientists, physicians, doctors, nurses and students working in various medical departments to share their views and to discuss on current challenges to achieve a better healthcare system to benefit the mankind. This conference is designed with keynote, oral and poster presentations on various sessions and topics including the impact of COVID 19 on Public health.

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*Theme: Analysing the Evolving Era of Microbiology
through Innovative Research*

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CONFERENCE TOPICS

1. Applied Microbiology and Cell Physiology
2. Pharmaceutical Microbiology
3. Industrial microbiology
4. Medical microbiology
5. Agricultural and Food microbiology
6. Aquatic and Marine microbiology
7. Environmental Microbiology
8. Microbiology and Immunology
9. Water Microbiology & Aeromicrobiology
10. Veterinary microbiology
11. Oral Microbiology
12. Cellular Microbiology and Cytology
13. Applied Genetics and Molecular Biotechnology
14. Geomicrobiology
15. Microbial Biotechnology and Microbe Engineering

16. Microbial Ecology and Evolution
17. Antimicrobial Agents and Resistance
18. Biodefence
19. Biodegradation and Bioremediation
20. Biofuels and Industrial Chemicals
21. Bioactive Compounds
22. Gut Microbiota and Intestine
23. Paleomicrobiology, Archaeomicrobiology & Microbial Forensics
24. Microbial Biochemistry, Enzymology and Protein Engineering
25. Mycology, Phycology and Protozoology
26. Public Health and Clinical Microbiology
27. Microbial Identification and Contamination
28. Microbial Bioinformatics and Computational Biology
29. Predictive Microbiology & Machine Learning
30. Application of Microbes in Diagnosis and Therapeutics
31. Bioelectricity & Bioelectrical Research
32. Host Microbe Biology and Interactions
33. Future Biindustries
34. Prebiotics and Probiotics
35. Microbial Biomass Production

For more sessions, visit:

<https://applied-microbiology.magnusconferences.comprogram/scientific-sessions>

SPONSORSHIP PACKAGES

PLATINUM SPONSORS

- Cost: 15,000 USD
- 6 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 3 Exhibitor Booths to promote your company and products
- 6 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 30 minutes
- Social media promotions of sponsorship

GOLD SPONSORS

- Cost: 10,000 USD
- 4 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 2 Exhibitor Booths to promote your company and products
- 4 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 20 minutes
- Social media promotions of sponsorship

SILVER SPONSORS

- Cost: 7500 USD
- 2 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 3 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 15 minutes
- Social media promotions of sponsorship

BRONZE SPONSORS

- Cost: 5000 USD
- 1 Complementary Conference Pass, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 2 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

EXHIBITOR

- Cost: 2500 USD
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 1 full Page ads in Conference Abstract Book
- Quarter Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

EXHIBITOR (VIRTUAL)

- Cost: \$1500
- Logo and organisation name to appear on the conference website with link to your organisation's website
- Advertisement in Conference Abstract Book
- Advertisement in Final Program
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates through virtual platform for 10 minutes
- Social media promotions for exhibitor

SPONSORSHIP & EXHIBITOR PROSPECTUS

We are dedicated to getting your brand in front of a group that's eager to learn more about your products and services.

Sponsor Recognition Benefits	Platinum	Gold	Silver	Bronze	Exhibitor	Exhibitor (Virtual)
Price in USD	15,000	10,000	7500	5000	2500	1500
Complementary conference passes	6	4	2	1		
Exhibitor Booths to promote your company and products	3	2	1	1	1	1
Booth Dimensions	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	
Ad in conference abstract book	6 Pages	4 Pages	3 Pages	2 Pages	1 Page	1 Page
Ad in final program	1 Page	1 Page	Half Page	Half Page	Quarter Page	Quarter Page
Sponsor Representative to address delegates	30 Minutes	20 Minutes	15 Minutes	10 Minutes	10 Minutes	10 Minutes
Promotional Bag Inserts	✓	✓	✓	✓	✓	✓
Name and Logo of organisation looping on conference website	✓	✓	✓	✓	✓	✓
Logo highlighted on meeting materials	✓	✓	✓	✓	✓	✓
Acknowledgement in the opening speech	✓	✓	✓	✓	✓	✓
Opportunity to showcase a video during conference break timings	✓	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓	✓

SPONSORSHIP FORM

2nd Edition of International Conference and Expo on **APPLIED MICROBIOLOGY**

June 23-24, 2023 | Rome, Italy

Name _____

Email _____

Organization _____

Telephone _____

City _____

Country _____

Interested in:

Platinum Sponsor:
USD 15,000

Gold Sponsor:
USD 10,000

Silver Sponsor:
USD 7,500

Bronze Sponsor:
USD 5,000

Exhibitor
USD 2,500

Exhibitor (Virtual)
USD 1,500

Please enter your card details:

I agree for ICAM 2023 to charge my credit card for the mentioned amount (details below)

Select Card type



Card Number* _____ enter without spaces

Cardholder Name* _____ (names as it appears on the card)

Valid From* : Month _____ Year _____

Expiry Date* : Month _____ Year _____ Security Code (CVV)* _____

Or – I prefer:

Please send me an INVOICE for payment within 14 days

Registration on phone call - Book your slot - 1 (702) 988 2320

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